

## **PRIVACY STATEMENT**

### **1. OUR COMMITMENT**

While information is the foundation for providing you with superior service, protecting the privacy of your personal information is of the highest importance to us. We believe that responsible stewardship of the information entrusted to us is crucial in developing and maintaining the public trust which in turn is essential for our continued success. We are sensitive to your privacy concerns and are committed to letting you know what kind of personal information is being collected and how the information is being used.

This Privacy Statement applies to the collection, use and disclose of personal information by Experian Singapore. It reflects on how we manage your personal information while providing our service as an organisation regulated under the Singapore Personal Data Protection Act 2012.

### **2. WHAT KIND OF PERSONAL DATA DO WE COLLECT ABOUT YOU, FOR WHAT PURPOSE?**

Personal data means any information capable of identifying an individual. It does not include anonymised data. We may collect and process the following categories of personal data about you for the purpose of managing your attendance at **VISION2020** Asia Pacific and marketing communications:

- Name
- Company name
- Company email
- Phone number
- Country & City
- Dietary requirements

GEVME is the third party's platform used to collect the above information, please refer to <https://www.gevme.com/privacy-policy/> for details on the privacy policy of GEVME.

### **3. MARKETING COMMUNICATIONS**

We will only be sending you marketing communications from us if you have consent and agreed to receive marketing communications. However, you can still opt out of receiving marketing emails from us at any time by emailing us at [visionapac@experian.com](mailto:visionapac@experian.com). If you opt out of receiving marketing communications, this opt-out does not apply to personal data provided as a result of other transactions, such as event registrations, etc.

### **4. DISCLOSURE OF YOUR PERSONAL DATA**

We may have to share your personal data with the parties set out below:

To administer and protect our business, we occasionally use an event registration partner to manage our ticketing and registration system on site at our events. This includes an export of personal data (first name, last name, company name, job title, email address, phone number, type of ticket, promotional code) from [www.gevme.com](http://www.gevme.com) so they can send out barcode tickets pre-event and print badges in real time on site. We only allow such third parties to process your personal data for specified purposes and in accordance with our instructions.

## 5. DATA SECURITY

The privacy of your personal data is of utmost important to us, that is why we strive to comply actively and diligently with the provisions of the Personal Data Protection Act 2012. We recognise that the personal data entrusted to us and under our control need to be properly maintained and protected.

Please click [here](#) to read more on The Personal Data Protection Statement of GEVME.

## 6. DATA RETENTION

We will only retain your personal data for as long as necessary to fulfil the purposes we collected it for, including for the purposes of satisfying any legal, accounting, or reporting requirements.

When deciding what the correct time is to keep the data, we look at its amount, nature and sensitivity, potential risk of harm from unauthorised use or disclosure, the processing purposes, if these can be achieved by other means and legal requirements.

Registration data will only be used for this event unless otherwise specified by you. Registration data will be completely purged from the system within 90 days after the event

## 7. YOUR LEGAL RIGHTS

Under data protection laws you have rights in relation to your personal data that include the right to request access, correction and to withdraw consent.

If you wish to exercise any of the rights set out above, please email us at [visionapac@experian.com](mailto:visionapac@experian.com) .