



Experian is a global leader in providing analytical and information services to organizations and consumers to help manage the risk and reward of commercial and financial decisions. We employ more than 15,500 people in over 36 countries, supporting clients in more than 60 countries. Annual sales are in excess of \$3.8 billion (£1.9bn, €2.8bn). Experian Group Limited is listed on the London Stock Exchange (EXPN) and is a constituent of the FTSE-100 index. Our corporate headquarters are in Dublin, Ireland and we have operational headquarters in Costa Mesa, California and Nottingham, UK. Hong Kong is our regional headquarter for Asia Pacific region and we are currently looking for dynamic talents who would like to build career in an environment characterized by open culture, fast-paced, teamwork, customer focus and creativity.

Line of Business: Experian Cheetahmail  
Department: Marketing Solutions  
Position Title: Email Producer (CM-ME-EP-00110)  
Report To: Director of Client Services  
Work Location: Sydney

#### Roles & Responsibilities:

CheetahMail are looking for an **Email HTML Specialist** to join their expanding business.

The role will be responsible for –

- Designing and coding client HTML email templates
- Modification of existing HTML emails and inputting content for new campaigns
- Setting up testing and deploying clients email marketing campaigns using our proprietary web based application
- Cross browser testing and trouble shooting layout issues for client emails
- Using appropriate data segmentation tools
- Ensuring applications are quality controlled and tested.

#### Job Requirement:

- Strong proficiency with HTML and CSS
- 2-3 years experience in email/website development
- Proficiency in JavaScript a plus
- Understanding of digital marketing in both theory and practice
- Bachelor s Degree in marketing, design or IT
- Strong oral and written communication skills
- Strong analytical skills

This is a great opportunity for the right candidate, if you are someone who has a great work ethic and ability to work under pressure and meet deadlines; this is the role for you.

We offer successful applicants an attractive remuneration package. Interested parties should send full resume to [careers@au.experian.com](mailto:careers@au.experian.com) and quote the vacancy ref. number above.

Only short-listed candidates will be contacted. All information provided by the applicant will be treated in strict confidence and used for recruitment purposes only.

For more company details, please visit [www.experiangroup.com](http://www.experiangroup.com)

